



**IMPACT**  
MFG

# The Cube

Sustainable

Shoppable

Shippable

Stackable



# The Cube – Sustainability and Strength

Non cube pallet requires merchandising



Cube pallet arrives ready to shop



# The Cube – Sustainability and Strength

Cubes are sent to store with strapping and frame



Frame is removed at the store revealing product



# The Cube – Sustainability and Strength

Trays obscure the product packaging graphics



Cube maximizes product visibility and increases pallet density



# The Cube – Sustainability and Strength

Trays obscure products  
in bags



Product becomes the focus  
and not the trays



# The Cube – Sustainability and Strength

Can be doubled stacked



Even triple Stacked



# The Cube – Sustainability and Strength

Mix and match products creating  
add on sales



Notice how the cube structure  
blends with the product graphics



# The Cube – Sustainability and Strength

Graphic panels make a difference



Great for promotions



# The Cube – Sustainability and Strength

Cube Quarter Pallets



Cube Half Pallets



# The Cube – Sustainability and Strength

Cubes can be loaded in line



Easy to build



# The Cube – Sustainability and Strength

Cube in shipping mode



Cube in sell mode



# The Cube – Sustainability and Strength

Cubes are already used by suppliers to Sam's club Mexico



They can be prebuilt if required



# The Cube – Sustainability and Strength

Great for bulk products



Elimination of corrugated cases



# The Cube – Sustainability and Strength

Old way using trays



The Cube



# The Cube – Sustainability and Strength

Can ship up to 3000 lbs double stacked



Passes Tilt Test



# The Cube – Sustainability and Strength

Graphics can be customized  
adding extra branding



Same structure but unique  
header and panel graphics



# The Cube – Sustainability and Strength

Creative options are endless



Side panels and headers



# The Cube – Sustainability and Strength

Shop from each shelf level



Merchandise Mixed Product



# The Cube – Sustainability and Strength

Mixed products bold graphics

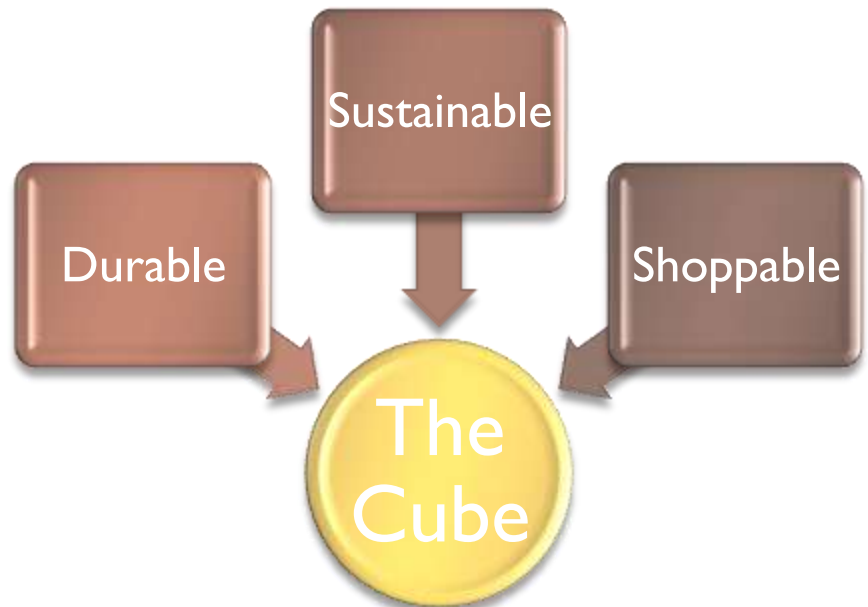


Unique Shapes



# The Cube – Sustainability and Strength

## *The Cube Advantage*





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